

**Does your work  
create “win-win” gains for  
employers and workers?**

**Then experience the power of partnership:  
THE NATIONAL NETWORK OF SECTOR PARTNERS**

In today's climate, the challenges of managing a successful workforce development program are increasing, but the needs of low-income people haven't changed: they still need quality jobs with opportunities for a living wage, career advancement, and benefits.

Fortunately, industry-specific workforce development strategies (also known as “sector initiatives”) are making a difference in the lives of thousands of low-income workers across America. According to *Gaining Ground*, a study by the Aspen Institute, participants in industry-specific programs reported an average increase of over \$7,000 in their annual earnings one year after training and \$10,000 two years after. Additionally, 78% of trainees reported access to employer-provided health insurance after one year.

Hundreds of sector initiatives have been launched in the last few years. Only one affiliates organization understands the diversity and complexity of a successful sector-based approach and provides the tools your organization needs to sustain it: The National Network of Sector Partners (NNSP).

NNSP understands the customized nature of industry-specific workforce development organizations. The Network includes community-based organizations, workforce investment boards, unions, business associations, training organizations, and educators. We provide our affiliates with practical tools that leverage the best thinking and best practices in the field. When you join the NNSP, your organization benefits from the collective expertise and experience of our network of sector partners all over America. NNSP products, services, and networking opportunities will help you with everything from starting your own sector initiative, to enhancing the effectiveness of your work with clients and employers, to helping you stabilize your organization in these uncertain economic times.

*“The training and exposure to best practices we received at the NNSP conference was invaluable...(we) put what we learned at the workshops into immediate practice in our local community.”*

Sylvia Beville | Executive Director  
MetroSouth/Western Regional Employment Board, Massachusetts

*“The NNSP is a powerful and respected voice on industry-specific training programs in both state and federal policy circles.”*

Dwain Beydler  
Memphis Regional Chamber

**NNSP AFFILIATES:**

- Have access to new, innovative funding sources for industry-specific workforce development programs
- Enjoy member discounts on the National Conference, as well as other workshops and convenings
- Learn from customized NNSP technical assistance workshops and learning opportunities in fundraising, management, employer relations, communications and more
- Are eligible for NNSP technical assistance grants and services
- Are privy to proprietary NNSP research and best practices information
- Receive advance notice of industry-specific publications and events—including industry-specific “how-to” materials and events like our Health Care Forum or Low-Wage Convening
- Gain free access to *Partner Press*, the online newsletter featuring in-depth profiles of sector initiatives, national and regional policy updates, and fundraising information
- Receive e-mail policy and funding alerts to help you stay informed of breaking news and opportunities in the field
- Have access to the “affiliates-only” section of the NNSP Web site—the only comprehensive electronic clearinghouse for research, publications, and tools on sector issues

The NNSP was founded in 1999 as a project of the National Economic Development and Law Center. Our mission is to encourage the use and effectiveness of sector initiatives as valuable tools for enhancing employment and economic development opportunities for low-income individuals, families, industries and communities.

Join the dialogue about industry-specific workforce development. Make your organization a member of the NNSP in time to attend our next event, workshop, or conference. Experience the power of partnership. [www.nedlc.org/nnspp](http://www.nedlc.org/nnspp)

**Make Us a Partner in the NNSP!**

**We want to join the hundreds of organizations that benefit from being NNSP affiliates.**

**METHOD OF PAYMENT:**

\_\_\_ Annual Affiliate Fee (\$150)

\_\_\_ Check (payable to the National Economic Development & Law Center)

\_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

Organization \_\_\_\_\_

Primary Representative (Name) \_\_\_\_\_

Title \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Web Site \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

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