

TO IMPLEMENT THESE PROJECT CALIFORNIA GOALS, IN ADDITION TO OTHER SUPPORTING ACTIVITIES, WE PLEDGE TO TAKE THE FOLLOWING LEADERSHIP ACTIONS:

• CALIFORNIA FAST TRACK

INSURE THAT THE STATE REGULATORY AGENCIES WITH OVERSIGHT OVER ISSUES SUCH AS ENVIRONMENTAL PERMITTING, EMISSIONS CERTIFICATIONS, INDUSTRIAL CERTIFICATIONS, ETC., RESPOND WITHIN 30 DAYS TO ANY REQUEST FOR ACTION BY A COMPANY INVOLVED IN ADVANCED TRANSPORTATION AND RELATED TELECOMMUNICATIONS TECHNOLOGIES. POTENTIAL STATE AGENCIES TO BE INCLUDED: BUSINESS, TRANSPORTATION AND HOUSING, ENVIRONMENTAL PROTECTION AGENCY, DEPARTMENT OF GENERAL SERVICES, CALIFORNIA ENERGY COMMISSION, AND THE CALIFORNIA AIR RESOURCES BOARD.

• OPEN MARKETPLACE FOR ADVANCED TELECOMMUNICATIONS

SUPPORT PROJECT CREATE (CALIFORNIA REGULATORY EXPERIMENT IN ADVANCED TELECOMMUNICATIONS), A SIGNIFICANT GRAND SCALE DEMONSTRATION INITIATIVE THAT WILL ALLOW TELECOMMUNICATIONS, COMPUTER, CABLE, TV, AND OTHER NON-TRADITIONAL COMMUNICATIONS COMPANIES TO COMPETE FREELY TO PROVIDE ENHANCED PERSONAL, BUSINESS, AND EDUCATIONAL TELECOMMUNICATIONS PRODUCTS AND SERVICES IN A MAJOR GEOGRAPHIC AREA OF THE STATE. CALIFORNIA LEADERSHIP FROM THE EXECUTIVE AND LEGISLATIVE BRANCHES OF STATE GOVERNMENT, THE STATE'S CONGRESSIONAL DELEGATION AND BUSINESS AND INDUSTRY PLEDGE THEMSELVES TO A MAJOR EFFORT IN TELECOMMUNICATIONS REGULATION REFORM FROM THE BOTTOM UP AND TO THE INTERVENTION WITH THE CALIFORNIA PUBLIC UTILITIES COMMISSION (CPUC) AND THE FEDERAL COMMUNICATIONS COMMISSION (FCC) AND OTHER REGULATORY BODIES IN ORDER TO MOVE THIS REGULATORY REFORM AGENDA FORWARD.

• INTELLIGENT VEHICLE HIGHWAY SYSTEM (IVHS) RESEARCH AND DEVELOPMENT

PROVIDE FIRM AND ACTIVE SUPPORT AND GUIDANCE TO A COORDINATED, COLLABORATIVE, INDUSTRY, MULTI-UNIVERSITY, MULTI-INSTITUTIONAL RESEARCH AND DEVELOPMENT EFFORT TO WIN THE FEDERAL INTERMODAL SURFACE TRANSPORTATION EFFICIENCY ACT (ISTEA) AUTOMATED VEHICLE CONTROL SYSTEM TEST CENTER. CALIFORNIA'S IVHS RESEARCH AND DEVELOPMENT CAPABILITIES ARE STRONG AND OUR NEED FOR THE BENEFITS OF IVHS ARE SECOND TO NO OTHER STATE. ACCORDINGLY, WE WILL PROPOSE TO THE FEDERAL GOVERNMENT A UNIFIED AND FULLY INTEGRATED APPROACH TO THE TEST CENTER, INVOLVING OUR BEST TALENT, AT THE BEST LOCATION, WITH FULLY COMPETITIVE FINANCIAL SUPPORT. THIS INITIATIVE SHOULD REPRESENT ONE OF A SERIES OF TARGETED ISTE A PROGRAMS FOR CALIFORNIA.

• ZERO EMISSION (ZEV) AND ULTRA-LOW (ULEV) EMISSION VEHICLE MARKET LEADERSHIP

DIRECT STATE AGENCIES TO ANNUALLY PURCHASE AT LEAST 10% OF FLEET ADDITIONS, STARTING IN 1996, AS ZERO-EMISSIONS AND ULTRA-LOW EMISSION VEHICLES, PROVIDED THAT MODELS ARE AVAILABLE ON THE MARKET THAT MEET SPECIFICATIONS DEFINED BY THE DEPARTMENT OF GENERAL SERVICES. FURTHER, BEGINNING IN 1994, THE CALIFORNIA ENERGY COMMISSION, IN COORDINATION WITH THE CALIFORNIA AIR RESOURCES BOARD AND LOCAL AIR QUALITY MANAGEMENT DISTRICTS SHALL CONDUCT AT LEAST TEN (10) DEMONSTRATION PROJECTS WITH THE CITY, COUNTY AND MUNICIPAL AGENCIES TO GAIN EXPERIENCE IN PURCHASING ZERO-EMISSION AND ULTRA-LOW EMISSION VEHICLES. STATE GOVERNMENT WILL PLEDGE ITSELF TO PURCHASE, USE AND ADVOCATE ADVANCED TRANSPORTATION TO THE EXTENT FEASIBLE.

WHEREAS, PROJECT CALIFORNIA HAS ESTABLISHED THAT THE STATE OF CALIFORNIA HAS THE TECHNOLOGICAL PROWESS AND WORK-FORCE SKILLS TO EXCEL IN ADVANCED TRANSPORTATION AND RELATED TELECOMMUNICATIONS TECHNOLOGIES;

WHEREAS, PROJECT CALIFORNIA HAS ESTABLISHED THAT ADVANCED TRANSPORTATION AND RELATED TELECOMMUNICATIONS TECHNOLOGIES DIRECTLY HAVE THE POTENTIAL TO GENERATE OVER 225,000 NEW JOBS FOR CALIFORNIANS BY THE YEAR 2000, AND OVER 400,000 BY THE YEAR 2010;

WHEREAS, ADVANCED TRANSPORTATION AND RELATED TELECOMMUNICATIONS TECHNOLOGIES HOLD THE PROMISE OF AN ENHANCED QUALITY OF LIFE, LOWERED URBAN CONGESTION, AND ENVIRONMENTAL BENEFITS FOR ALL CALIFORNIANS;

NOW, THEREFORE, WE, REPRESENTING LEADERSHIP OF THE STATE GOVERNMENT EXECUTIVE BRANCH, THE STATE ASSEMBLY, AND THE STATE SENATE; JOINING WITH INDUSTRY, THE CALIFORNIA CONGRESSIONAL DELEGATION, LABOR, UNIVERSITIES, AND STATE-BASED NATIONAL LABORATORIES OF THE STATE OF CALIFORNIA, PLEDGE THAT WE WILL EXERT EFFORT TO:

1. MAKE CALIFORNIA A WORLDWIDE LEADER IN THE PRODUCTION, PROCUREMENT AND DEPLOYMENT OF ADVANCED MODES OF TRANSPORTATION, RANGING FROM INTELLIGENT VEHICLE HIGHWAY SYSTEMS (IVHS) APPLICATIONS, ADVANCED TELECOMMUNICATIONS, ELECTRIC VEHICLE ASSEMBLY AND COMPONENTS, MASS TRANSIT, AND HIGH SPEED RAIL, INCLUDING MAGLEV.
2. CONTINUE TO BUILD ON CALIFORNIA'S LEADERSHIP IN ADVANCED TRANSPORTATION AND RELATED TELECOMMUNICATIONS RESEARCH AND DEVELOPMENT, INCLUDING THE DEVELOPMENT OF FUEL CELLS AND ADVANCED MAGLEV CONCEPTS.
3. MAKE CALIFORNIA'S MARKETPLACE THE WORLDWIDE PACESETTER IN THE SPEED WITH WHICH ADVANCED TRANSPORTATION AND RELATED TELECOMMUNICATIONS TECHNOLOGIES ARE MOVED FROM THE LABORATORY TO THE MARKETPLACE, AND THE EASE WITH WHICH INNOVATIONS ARE ADOPTED AND MADE COMMON PRACTICE.
4. TRAIN A CALIFORNIA MANUFACTURING WORKFORCE WITHOUT EQUAL WORLDWIDE—EXPERT IN AGILE MANUFACTURING METHODS, DESIGN, ELECTRONICS, COMMUNICATIONS, AND THE ADVANCED MATERIALS THAT WILL BUILD THE TRANSPORTATION AND RELATED TELECOMMUNICATIONS SYSTEMS OF THE FUTURE FOR DOMESTIC AND INTERNATIONAL MARKETS.
5. IMPROVE THE GENERAL BUSINESS CLIMATE OF CALIFORNIA BY TAKING ACTIONS THAT WILL REDUCE THE COST OF DOING BUSINESS IN OUR STATE, AND INCREASE CALIFORNIA'S WORLD COMPETITIVENESS FOR THE DEVELOPMENT OF ADVANCED TRANSPORTATION AND RELATED TELECOMMUNICATIONS INDUSTRIES.