

JOBS
FOR CALIFORNIA
THROUGH
ADVANCED
TRANSPORTATION
TECHNOLOGIES

PROJECT CALIFORNIA
CALIFORNIA COUNCIL ON SCIENCE & TECHNOLOGY



Project California was established in the summer of 1997 by the California Council on Science and Technology as a collaborative effort between the State of California, industry, labor, and academia to address publicly-commissioned, high-technology research and development activities of California.

**BEST VALUE
PROCUREMENT
REFORM
CONSORTIUM**



PROJECT CALIFORNIA
CALIFORNIA COUNCIL ON SCIENCE & TECHNOLOGY

Demonstrating best value purchasing practices that will promote deployment of advanced transportation technologies and component manufacturing firms in California and training purchasing agents for compliance with new procurement legislation.

**MAGLEV /
HIGH-SPEED RAIL
ALLIANCE**



PROJECT CALIFORNIA
CALIFORNIA COUNCIL ON SCIENCE & TECHNOLOGY

Supporting the activities of the Intercity High-Speed Ground Transportation Commission, with special attention to the economic opportunities that will result from the construction of a high speed rail or magnetic levitation (maglev) network.

**ADVANCED
TRANSPORTATION
BUSINESS DEVELOPMENT
NETWORK**



PROJECT CALIFORNIA
CALIFORNIA COUNCIL ON SCIENCE & TECHNOLOGY

Facilitating the location of advanced transportation assembly and component manufacturing firms in California and providing specialized business services to companies involved in the industry.

**ADVANCED
TELECOMMUNICATIONS
ALLIANCE**



PROJECT CALIFORNIA
CALIFORNIA COUNCIL ON SCIENCE & TECHNOLOGY

Working to encourage a competitive business environment, compatible systems and economic benefits.

**CALIFORNIA
ALLIANCE FOR ADVANCED
TRANSPORTATION
SYSTEMS**



PROJECT CALIFORNIA
CALIFORNIA COUNCIL ON SCIENCE & TECHNOLOGY

Facilitating deployment of ITS technology, assisting in setting standards for equipment and systems, and providing education and consumer data.

**ADVANCED
TRANSPORTATION
JOB TRAINING
ALLIANCE**



PROJECT CALIFORNIA
CALIFORNIA COUNCIL ON SCIENCE & TECHNOLOGY

Developing an architecture for employment training to support advanced transportation industries.

**ZERO-EMISSIONS
VEHICLES/ULTRA-
LOW EMISSIONS
VEHICLES DEMAND
CONSORTIUM**



PROJECT CALIFORNIA
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Accelerating the development of zero emission vehicles (ZEV) and ultra-low emission vehicles (ULEV) through corporate fleet purchases, linkage of air quality standards to ZEV and ULEV initiatives, and demonstrating ZEV performance.

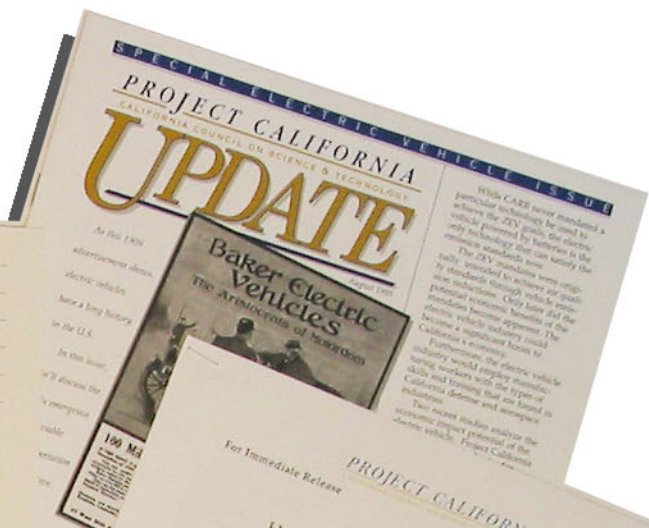
**FUEL CELL
DEVELOPMENT
INITIATIVE**



PROJECT CALIFORNIA
CALIFORNIA COUNCIL ON SCIENCE & TECHNOLOGY

Creating fuel cell research and development plans and promoting the manufacture of fuel cells for use in advanced transportation systems and vehicles.

Advanced Transportation Issues
PROJECT CALIFORNIA
CALIFORNIA COUNCIL ON SCIENCE & TECHNOLOGY
1245 University Avenue, Suite 1000, Berkeley, CA 94702
Media Contact:
Laurie Auerbach
12100 Wilshire Boulevard
750 Floor
Los Angeles, CA 90025
Phone: 310-825-8626
FAX: 310-825-8841
laurie@projectcalifornia.com
Project California
1201 Elmer Street
Suite 100
Orange Beach, CA 92667
Phone: 714-442-7929
FAX: 714-442-7811
projectcalifornia.org



PROJECT CALIFORNIA
For Immediate Release
Hackwood of UC Riverside Chosen to Head Group Mapping California's Future
Contact: Bronwyn Shepperson
Laurie Associates, (714) 825-8825
laurie@projectcalifornia.com
Dean of Engineering School Will be Executive Director of California Council on Science and Technology
NEWPORT BEACH, Calif., May 19, 1999 - Dr. Susan Hackwood was today appointed Executive Director of the California Council on Science and Technology (CCST), the leading partnership of academia, industry and government that identifies ways for science and technology to improve California's economy.
Hackwood is the founding Dean of the Norms College of Engineering at the University of California, Riverside.
During the past several years, Dr. Hackwood has only a co-degree program and over 105,000 students.
"What is exciting about this system is that it is highly innovative and controlled. All of the things that are going on here are really exciting."

PROJECT CALIFORNIA
For More Information, Contact:
Bronwyn Shepperson
Laurie Associates, (714) 825-8825
laurie@projectcalifornia.com
Executive Selected to Head Group Seeking to Make California World Center of a New Industry
New Director of Project California Seeks to Bring 400,000 Jobs to State by 2010
NEWPORT BEACH, Calif. - Project California is seeking a new director to lead the group's efforts to bring 400,000 jobs to California by 2010. The group is currently seeking a leader who is highly motivated, has a strong background in business development, and is able to work with a diverse group of stakeholders. The successful candidate will be responsible for developing and implementing a strategic plan for the group, and for building a strong network of industry and government contacts. The position is a full-time, salaried position with a competitive benefits package. For more information, contact Bronwyn Shepperson at (714) 825-8825 or laurie@projectcalifornia.com.

PROJECT CALIFORNIA
CONTACT: Bronwyn Shepperson
Laurie Associates
(714) 825-8825
laurie@projectcalifornia.com
Project California Fleet Manager Survey Shows Potential of Hybrid Electric Vehicles
September 13, 1999 El Monte, Calif. - In testimony given to the California Air Resources Board (CARB) Fleet Issues workshop today, Project California released results of a survey of fleet managers of Project California investor companies.
Eight out of ten fleet managers surveyed indicate that their companies had first-hand experience with electric vehicles (EV), and nine out of ten stated that their fleets currently have alternative fuel vehicles. Thus, the sample of fleet managers surveyed has a high level of knowledge about, and experience with, innovative vehicle technologies.
The ten firms in total contain 17,850 light duty cycle vehicles. Of these, 45% are pick-ups, 27% are passenger cars, 16% are vans and 11% are special utility vehicles with a high level of use. The majority of the vehicles are purchased and the remaining 20% are leased.
The survey, fleet managers were asked to characterize their experiences with electric vehicles. The majority reported that performance had met their expectations. Obstacles they encountered were characterized as "manageable." Two managers went on to comment that during their experience with the EV, "no unexpected" problems occurred. Of the group, only one manager was able to report having had any significant difficulties with the EVs.

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FOR IMMEDIATE RELEASE
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