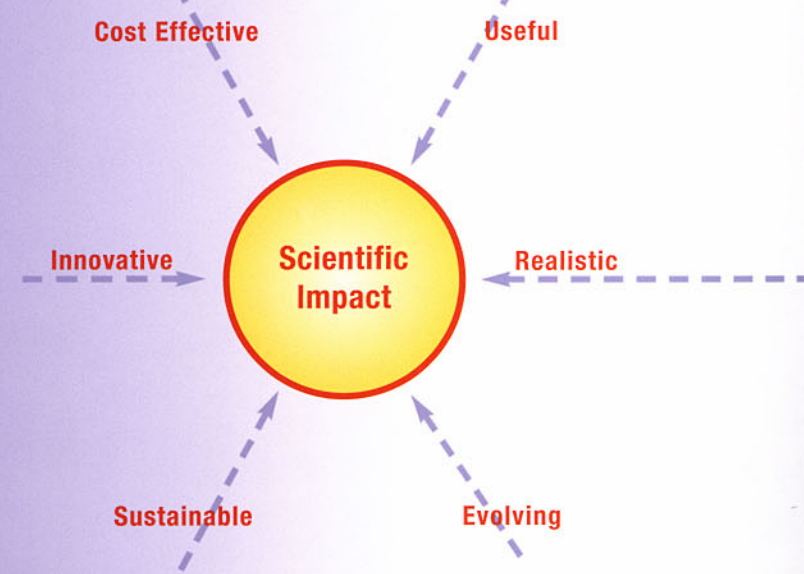




The CCH Intervention Strategy

The CCH approach does not operate in a vacuum. It deliberately relates to the needs, goals, and priorities of distinct target populations and those who serve them. CCH programs are significant because they are designed to be realistic, cost-effective, useful, sustainable over time, and replicable in a range of treatment settings.



“CCH is a pioneer in designing innovative and meaningful health interventions that incorporate cultural sensitivity and insight to improve people’s health. Their programs positively impact vulnerable populations at micro and macro levels in both developed and developing countries responding to difficult public health challenges.”

ZUNYOU WU, M.D., PH.D.

Director, Department of Health Education and Behavioral Intervention,
National Center for AIDS/STDs Prevention and Control,
Chinese Center for Disease Control and Prevention

Founded in 1993 by Mary Jane Rotheram-Borus, PhD., CCH has been honored by numerous organizations, including the Centers for Disease Control and the American Psychological Association, for its innovative work with people in high-risk circumstances. CCH is recognized for its development of treatment models for people at risk for HIV, mental illness, and substance abuse.

About the UCLA Center for Community Health

The UCLA Center for Community Health (CCH) is a premier resource center for the research and service-provider communities, bridging the gap between scientific information and effective intervention treatment. Our researchers investigate the real-life health-care needs of at-risk people and communities to develop successful intervention programs. Our investigators are skilled in translating research findings into understandable information and action plans for a variety of stakeholders.

CCH services include:

- Design and implementation of prevention, treatment, and service-delivery programs
- Technical assistance on research projects and provider programs
- Dissemination of findings through publications and policy forums

The CCH staff is composed of a large, multidisciplinary team of investigators from clinical psychology, biostatistics, psychiatry, sociology, social work, epidemiology, urban planning, and educational psychology. The team collaborates with a range of partners to design, implement and disseminate effective health solutions. Select partners include: the National Institute of Mental Health; Los Angeles County; the World AIDS Foundation; Charles R. Drew University of Medicine and Science; the National Network of Runaway Youth; and RAND.



The UCLA Center for Community Health offers community partners and outside investigators the following resources:

Information Products:

- Intervention manuals and tool kits
- Information on assessment scales and instruments
- Publications on HIV, mental health, and other behavioral health issues

Specialized Training on:



The CCH Scientific Process

CCH adheres to rigorous scientific standards in conducting its investigations to address the needs of at-risk populations, service providers, and policy makers. Our process is characterized by meticulous re-evaluation of program design and implementation to increase the effectiveness of each real world application. The integrity of our research is backed by sound operational and internal procedures based on continuous quality improvement. Our results are increased program efficacy and program adoption by service providers.



Impact Stories

Debra, a 36-year-old widow, contracted HIV from her husband. Facing the need to arrange custody of her three children in the event of her own death, and coping with her children’s anger and a chaotic home life, Debra entered Project Talk. Through the intervention she began gaining control of her emotions and her life. Her teenage son joined the intervention resulting in better anger management and taking an active role in planning for his future care and custody.

Brenda, 17, was arrested for prostitution before joining the CLEAR (Choosing Life: Empowerment, Action, Results) project to “make some extra cash.” She said the CLEAR intervention gave her “something else to do” besides hanging out with gangs and smoking PCP. By program’s end, Brenda left the gang, used drugs less often, practiced safer sex, and secured a job. Today, Brenda attends an occupational center and plans to be a florist.

Betty lived with her crack-addicted mother, mother’s boyfriend, and three younger siblings. At 15 she attempted suicide by swallowing a bottle of aspirin. In the emergency room, Betty was referred to the Successful Negotiation/Acting Positively (SNAP) program. In SNAP sessions, Betty revealed that her mother’s boyfriend sexually molested her. Through treatment, Betty’s thoughts of killing herself decreased, and she no longer considered it a solution.

Target Populations

CCH has a direct impact on health policy, practices, and at-risk individuals. Examples of the diverse populations served by CCH studies and programs include:

- People impacted by HIV
- Families under stress
- Runaway and homeless youth
- Children
- Individuals in specific treatment settings (e.g., emergency rooms, medical offices, clinic waiting rooms)

“CCH is a premier research center that evaluates approaches to address emerging policy issues concerning the health of children and adults in high-risk situations. It does this through a unique partnership of university scientists, community organizations, and local government.”

MICHAEL H. MERSON, M.D.

Dean of Public Health
Director, Center for Interdisciplinary Research and AIDS
Yale University