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# Expert Resources and Publications

### **Organizations and Expert Resources for Business**

#### { research library }

New Report: It Takes a Region to Raise a New Economy: How Business Leadership is Driving Regional Prosperity (June 2003)

New report: Rising to the Challenge: Business Voices on the Public Workforce Development System (Spring 2003)

More from the library

{ upcoming events }

The **Community Development Venture Capital Alliance** will host its 10th Anniversary Conference on March 3-5, 2004 in New York City.

The Center for Corporate Citizenship at Boston College

will host its annual Corporate Citizenship Conference, "Margins to Mainstream: Integrating Corporate Citizenship into the focus on business issues 🏵 view by industry 🕀 view alphabetically by 🕀 print this grouping 📄

## M-O

**Manpower** is a worldwide leader in the staffing industry, providing workforce management services and solutions to customers through 3,900 offices in 61 countries. The firm annually provides employment to 2 million people worldwide and is an industry leader in employee assessment and training. Manpower's TechReach is a national workforce development initiative to prepare unemployed or underemployed individuals for well-paying career opportunities. **for more info** Contact: **Branka Minic** Phone: (305) 670-1875

www.us.manpower.com

The Milken Institute is a nonpartisan, nonprofit economic think tank that focuses its research agenda on four areas including: corporate finance, capital markets, and financial institutions; the growing influence of globalization and international trade on economic development; the key role of education, jobs, labor markets, and human capital; and regional economic performance and demographics. for more info Contact: Glenn Yago Phone: (310) 998-2600

www.milkeninstitute.org

National Association of Manufacturers/Center for Workforce Success (NAM) is the largest industrial trade organization in the U.S. representing the nation's manufacturers. The Center for Workforce Success is the workforce development arm of the NAM's research and education affiliate, the Manufacturing Institute. The CWS offers educational information, industry data and resources to help manufacturers develop innovative workforce solutions. for more info Contact: Phyllis Eisen

Phone: (202) 637-3011

Business Core" on March 28-30, 2004 in San Francisco, CA.

More events

#### www.nam.org

National Community Capital Association is a national network of community development financial institutions (CDFIs) comprising community development loan funds, credit unions, venture capital funds, and microenterprise lenders. National Community Capital helps investors make sound community investing decisions that benefit economically disadvantaged people and communities. for more info Contact: Mark Pinsky Phone: (215) 923-4754 www.communitycapital.org

National Community Investment Fund (NCIF) is a \$23 million asset certified Community Development Financial Institution (CDFI) intermediary that takes investment from institutional investors and reinvests in banks and credit unions with a primary mission of community development. NCIF's investors include Bank of America, MBNA and Washington Mutual. Shorebank Corporation, a bank holding company with thirty years of development banking experience in urban and rural markets is the Fund Advisor. for more info Contact: Lisa Richter Phone: (773) 420-4910 www.ncif.org

National Congress for Community Economic Development is the national trade association for the country's 4,000 nonprofit community development corporations. It offers a variety of services to businesses interested in corporate community partnerships including brokering relationships with local community-based organizations like their member CDCs. Its areas of special focus are telecommunications, retail/franchising, manufacturing, workforce development, access to capital, and health care. for more info Contact: Roy Priest Phone: (202) 289-9020 www.ncced.org

National Housing Trust offers lending institutions a unique opportunity to expand participation in affordable housing finance for America's low-income communities. The Trust acts as a "hands on" intermediary to the field, while at the same time communicating that experience and lending expertise to policy makers. for more info Contact: Michael Bodaken Phone: (202) 333-8931 www.nhtinc.org

Neighborhood Reinvestment Corporation strengthens communities and transforms lives across America by supporting innovative local partnerships of residents, businesses, and government, collectively known as the NeighborWorks® network, and by advancing broader community development goals. The network is best known for its efforts that have created 40,000 new homeowners over the past four years through a concept called "full-cycle lending." for more info Contact: Elizabeth Chandler Phone: (617) 450-0410 www.nw.org **Net Impact** is a network for young business leaders interested in using the power of business to create a better world. Through its central office and 50 local business school chapters, Net Impact helps members broaden their business education, refine their leadership skills, and build meaningful careers. **for more info** Contact: **Ben Klasky** Phone: (415) 984-3300

www.net-impact.org

One Economy Corporation is a nonprofit organization that leverages technology to make low-income people a viable market segment for business while fostering national strategies that help low-income people raise their standard of living, build assets and connect to the social and economic mainstream. for more info Contact: Ben Hecht Phone: (202) 393-4660 www.one-economy.com

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